



Launching **Careers** in Tourism

POWERED BY TOURISM HR CANADA



This project is funded in part by  
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[propelcareers.ca](http://propelcareers.ca)

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What Is Work-Integrated Learning (WIL)

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How You Can Participate

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6

Questions



# Work-Integrated Learning (WIL)

Co-operative Education and Work-Integrated Learning Canada (CEWIL) is the lead organization for work-integrated learning in Canada. They define work-integrated learning as a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. WIL experiences include an engaged partnership of at least: an academic institution, a host organization, and a student. WIL can occur at the course or program level and includes the development of student learning objectives and outcomes related to: employability, personal agency, knowledge and skill mobility, and life-long learning.

<https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/>

# Types of Work-Integrated Learning (WIL)

**Co-operative  
Education**

**Field Placement**

**Internships**

**Work Experience**

<https://tourismhr.ca/2021/09/15/where-theres-wil-theres-a-way/>

# Student Work Placement Program (SWPP)

The Student Work Placement Program gives post-secondary students across Canada paid work experience related to their field of study.

<https://www.canada.ca/en/employment-social-development/programs/student-work-placement-program.html>



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# Post-Secondary Institutions

- Share Propel information
- Direct students
- Direct partners and employers



# Students

- Apply for a WIL opportunity
- Provide proof of enrollment & WIL component of program
- Complete placement

# Employers

- Post a WIL Opportunity
- Apply for a wage subsidy
- Hire a student

# Propel Online Portal

EN | FR

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Email

Enter your email

Password





Enter your password

☐ Remember Me

**Log in**

[forgot password?](#)

Log in with Social Media

OR

**Create an Account**



<https://magnet.whoplusyou.com/lp/propel>

# Employers

1

Post a WIL  
opportunity

2





Apply for a wage  
subsidy

3

Hire a student

# Employer WIL Opportunity

- Types of WIL



Cancel

## Opportunity Wizard

Select an Experience Type

Selected Term

Academic Programs

Targeted Schools

Open Network


Opportunity Details


Your Details

Additional Options

Funding Delivery Programs

Review

Français



Back To Magnet

Progress

This opportunity is currently targeting 215 School(s)

## 1. What type of opportunity are you recruiting for?

Schools organize opportunities into different experience types to align them with the academic program and course requirements they support. It can be a little bit tricky to pick the right one, so we've included a description of each below. Click the type you're interested in to see a full description of the type and how many schools offer it.

☒ CO-OPERATIVE EDUCATION

☐ SUMMER JOB

☐ PART-TIME JOB

☐ VOLUNTEER

☐ INTERNSHIP

☐ APPRENTICESHIP

☐ ENTREPRENEURSHIP

☐ SERVICE LEARNING

☐ PROJECT

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# Employer WIL Opportunity

- Student Program

[Back Home](#) [Dashboard](#) [Postings](#) [Funding Applications](#) [St...](#)

Cancel

**Opportunity Wizard**

☒ **Select an Experience Type**

☒ **Selected Term**

☐ **Academic Programs**

☐ **Targeted Schools**

☐ **Open Network**

☐ **Opportunity Details**

☐ **Your Details**

☐ **Additional Options**

☐ **Funding Delivery Programs**

### 3. Let's target a field or area of study

We're working with students enrolled at academic institutions so it's important that the opportunities they receive align with their fields of study. Not all schools offer all programs so by choosing a few programs we can make sure your posting gets viewed. You can target fields of study by selecting any groupings or if you know exactly what you're looking for you can drill right down to a specific program.

Macro Majors

☐ Select All

Agriculture, Animal & Related Practices

Arts & Humanities

Business, Finance, Management & Administration

Culinary, Hospitality, Recreation & Tourism

Education, Community & Social Services

Culinary, Hospitality, Recreation & Tourism

☒ Select All

Culinary Management

Food & Beverage

Recreation and Leisure

Fitness & Health Promotion

Hospitality and Tourism

Sports Administration

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# Employer WIL Opportunity

- Target specific schools

[Back Home](#) [Dashboard](#) [Postings](#) [Funding Applications](#)

Cancel

**Opportunity Wizard**

☒ **Select an Experience Type**

☒ **Selected Term**

☒ **Academic Programs**

☒ **Targeted Schools**

☐ **Open Network**

☐ **Opportunity Details**

☐ **Your Details**

☐ **Additional Options**

☐ **Funding Delivery Programs**

## 4. Here's who will get your opportunity

Based on what you've told us so far, here are the applicable schools that meet your criteria. If you're happy with this list keep going, if you want to increase the number of schools that will receive your opportunity use the previous button to expand your field of study criteria.

This opportunity is currently targeting 44 School(s)

Provinces/Territories

☒ Select All

Alberta

British Columbia

Manitoba

New Brunswick

Newfoundland and Labrador

Nova Scotia

☒ Select All

Northern Alberta Institute of T...

Southern Alberta Institute of T...

The King's University

University of Alberta

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# Employer WIL Opportunity

- Employer and job posting information

**Opportunity Wizard**

Progress: This opportunity is currently targeting 41 School(s)

**6. Tell us about your opportunity**

The information that you provide here is what students will see when they look at your opportunity. Make sure to fill out the information so your opportunity stands out to students viewing it.

Opportunity Language\*  
English

Deadline Date\*  
09/11/2021 11:17 AM

Go live\*  
08/12/2021 11:17 AM

Organization ⓘ  
Tourism HR Canada

Division ⓘ  
N/A

If you have your own tracking system for jobs or opportunities and you want to add an ID or a unique identifier to help you keep track of this posting, toss it in here. If not, don't worry, it's not required and no one else but you will

**Opportunity Wizard**

Progress: This opportunity is currently targeting 41 School(s)

**7. Tell us about yourself**

The information on this page will be used by the institution if they have follow-up questions or to confirm your opportunity posting. With schools sending their students out on these experiences as part of their academic studies we need to be able to verify all aspects of the opportunity. Your information WILL NOT be displayed to the student viewing the opportunity, just the institution.

Job Title

First Name\*  
Rachel

Last Name\*  
George







Phone Number\*

Email Address\*



# Employer WIL Opportunity

- Select Propel Student Work Placement Program

Français

Cancel

### Opportunity Wizard

☒

Select an Experience Type

☒

Selected Term

☒

Academic Programs

☒

Targeted Schools

☒

Open Network

☒

Opportunity Details

☒

Your Details

☒

Additional Options

☐

*Funding Delivery Programs*

Back Home

Dashboard

Postings

Funding Applications

Stor

☐ NONE

☒ TOURISM HR CANADA

Previous

Next

# Employers

1

Post a WIL  
opportunity

2

Apply for a wage  
subsidy

3

Hire a student

# Employer Wage Subsidy Application

Propel  
Portal

Submit a  
wage subsidy  
application

Approved  
applicants  
receive and  
sign Employer  
Agreement

Employers update  
application once  
placement is  
filled

Employers submit  
invoice & supporting  
documents once  
placement is  
complete

# Employer Wage Subsidy Application

- Placement Term

Cancel

Funding Wizard

☒ Posting

☒ Delivery Program Overview

☐ Placement Term

☐ Terms and Conditions

☐ Organization

☐ Placement

☐ Student

☐ Documents

☐ Review

### 3. Placement Term

The standard wage subsidy percentage for this program is up to 75% (upto \$7,500) which includes and is open to all students, including those who belong to one of the following under-represented groups: Indigenous people, persons with disabilities, first-year students, newcomers to Canada and visible minorities. The previous eligibility criteria for 'net new placements' no longer applies- employers who have previously participated in the program do not need to exceed the number of placements offered in a past year under the program. Recognising that the pandemic has changed the way businesses operate, and as a result, post-secondary institutions (universities, colleges and polytechnics) can continue to be the employer of record to offer meaningful placements to students.

Note that the current program conditions are in effect until July 31, 2022

☐ SUMMER 2021 (MAY 01, 2021 - AUG 31, 2021)

☐ FALL 2021 (SEP 01, 2021 - DEC 31, 2021)

☐ WINTER 2022 (JAN 01, 2022 - APR 30, 2022)

☐ SUMMER 2022 (MAY 01, 2022 - AUG 31, 2022)

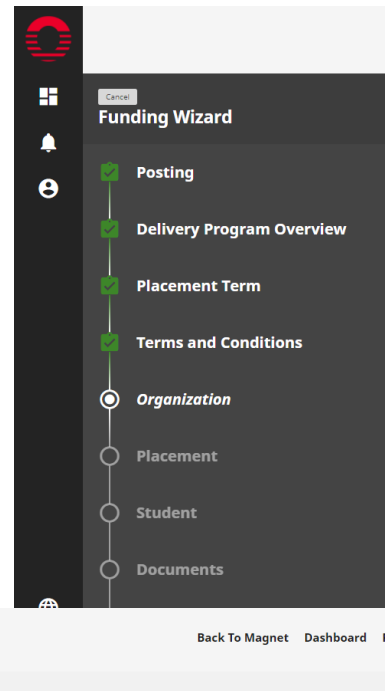
Previous

Save as Draft

Next

# Employer Wage Subsidy Application

- Organization, Type of Placement



Back To Magnet Dashboard Postings Funding Applications Stories Support

## 5. Organization

Progress

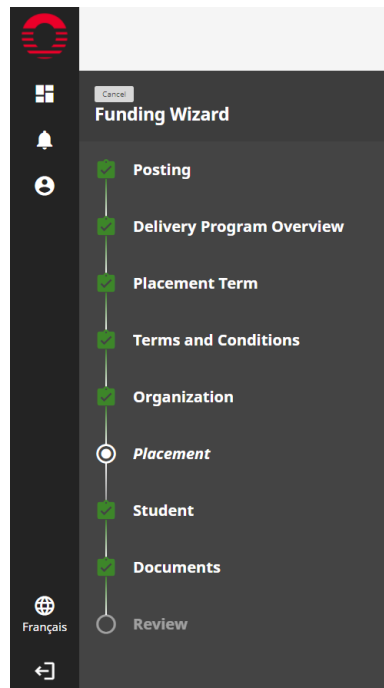
Organization Name\*

Organization Website

Organization Size\*

--select--

Industry\*



Back To Magnet Dashboard Postings Funding Applications Stories Support

## 6. Placement

Progress

WIL Type\*

Co-operative Education

--select--

Apprenticeship

Co-operative Education

Internship

Entrepreneurship

Service Learning

Applied Research Project

Mandatory Professional Practicum/Clinical Placement

Field Placement

Work Experience

Font Size B I U A - A - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 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2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 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2417 2418 2419 2420 2421 2422 2423 2424 2425 2426 2427 2428 2429 2430 2431 2432 2433 2434 2435 2436 2437 2438 2439 2440 2441 2442 2443 2444 2445 2446 2447 2448 2449 2450 2451 2452 2453 2454 2455 2456 2457 2458 2459 2460 2461 2462 2463 2464 2465 2466 2467 2468 2469 2470 2471 2472 2473 2474 2475 2476 2477 2478 2479 2480 2481 2482 2483 2484 2485 2486 2487 2488 2489 2490 2491 2492 2493 2494 2495 2496 2497 2498 2499 2500 2501 2502 2503 2504 2505 2506 2507 2508 2509 2510 2511 2512 2513 2514 2515 2516 2517 2518 2519 2520 2521 2522 2523 2524 2525 2526 2527 2528 2529 2530 2531 2532 2533 2534 2535 2536 2537 2538 2539 2540 2541 2542 2543 2544 2545 2546 2547 2548 2549 2550 2551 2552 2553 2554 2555 2556 2557 2558 2559 2560 2561 2562 2563 2564 2565 2566 2567 2568 2569 2570 2571 2572 2573 2574 2575 2576 2577 2578 2579 2580 2581 2582 2583 2584 2585 258

# Employer Wage Subsidy Application

- Placement filled or not filled yet

The screenshot shows the Magnet Funding Wizard interface. On the left is a dark sidebar with a 'Cancel' button at the top, followed by icons for a grid, a bell, and a user profile. Below these is a vertical list of steps: Posting, Delivery Program Overview, Placement Term, Terms and Conditions, Organization, Placement, Student (highlighted with a white circle), Documents, and Review. At the bottom of the sidebar are a globe icon labeled 'Français' and a back arrow icon.

The main content area has a top navigation bar with links: Back To Magnet, Dashboard, Postings, Funding Applications, Stories, and Support. Below this is a 'Progress' bar. The current step is '7. Student'. The text in this step explains that employers must provide student contact information for Magnet to request supporting documentation. It also states that if a student has not been hired yet, the employer will need to complete this portion once they have secured a hire. Below this text, it lists eligibility criteria for students:

- Registered in a recognized Canadian post-secondary institution (part-time or full-time enrollment in college, bachelor's, master's or PhD programs).
- Canadian citizens, permanent residents, or persons to whom refugee protection has been conferred under the Immigration and Refugee Protection Act. International students are not eligible.
- Undertaking a placement that is recognized as a Work-Integrated Learning component by the student's institution in connection with a course, degree, certificate, diploma, or other recognized program offered by the institution. The placement can be required or optional, for credit or not for credit.

At the bottom of the main content area, there is a 'Position Filled' label next to a small input field with an 'X' icon, which is circled in red. Below this are three buttons: 'Previous' (dark grey), 'Save as Draft' (dark grey), and 'Next' (green).

# Employer Wage Subsidy Application

- Uploading documents

The screenshot shows the 'Funding Wizard' interface for the Employer Wage Subsidy Application. On the left is a dark sidebar with a vertical progress indicator. The steps listed are: Posting, Delivery Program Overview, Placement Term, Terms and Conditions, Organization, Placement, Student, and Documents (which is currently selected). The main content area has a top navigation bar with links: Back To Magnet, Dashboard, Postings, Funding Applications, Stories, and Support. Below the navigation bar is a 'Progress' indicator. The main heading is '8. Documents'. A large dashed rectangular box contains the text 'Drag and drop your files here, or...' and a smaller link 'click to browse'. At the bottom of the main area are three buttons: 'Previous', 'Save as Draft', and 'Next'.

# Who Qualifies?

## STUDENTS

- Domestic (Canadian Permanent Resident or Citizen)
- Registered at a recognized Canadian post-secondary institution in a program that includes a work placement
- Program has Work-Integrated Learning (WIL) Component



# Who Qualifies?

## EMPLOYERS

- Registered Canadian businesses, startups, and not-for-profits related to the tourism and hospitality sector and/or related to a tourism/hospitality job function
- On-site, remote, and hybrid placements all eligible
- Not funded by other federal grants or programs
- Student must be hired as an employee of the company (not as an independent contractor)





You can email us at  
[propel@tourismhr.ca](mailto:propel@tourismhr.ca)  
or visit our webpage  
[PropelCareers.ca](http://PropelCareers.ca)

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# THANK YOU



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