

Manager, Corporate Communications

Are you an agile communicator and quick thinker?

What about an exceptional storyteller and writer who can create a narrative in any medium and in any style?

Are you passionate about Vancouver as a place to live, work, play, experience and explore?

If so, Destination Vancouver's **Manager, Corporate Communications** role could be the right match for you. Reporting to the Director, Communications & Stakeholder Engagement, the Manager, Corporate Communications supports the implementation of Destination Vancouver's communications strategy, tactical communications initiatives and development of compelling stories.

The Manager is a resource for internal teams in developing stakeholder and external communications and providing strategic communications counsel. The role works to advance Destination Vancouver's strategic priorities and strengthen the organization's reputation.

Strategic Accountabilities:

- Daily issues tracking and monthly media analysis and reporting.
- Evaluation of existing member and stakeholder communications; implementation of new and revamped communications tools, including newsletter production.
- Writing and production of Quarterly Performance Reports and Destination Vancouver's annual Business Sprint.
- Development and ongoing maintenance of a communications and key event calendar.

Position Responsibilities:

- Responding to relevant media inquiries and managing emerging issues that can affect the organization, destination and/or our industry partners.
- Managing corporate and stakeholder communications to ensure clear, consistent, effective and timely messaging to key audiences.
- Supports the implementation of innovative and effective media relations, advocacy and communications initiatives that raise the profile of programs and Destination Vancouver priorities.
- Working across internal teams to ensure the Destination Vancouver story is told consistently and in a timely manner to all relevant stakeholders.
- Developing presentations, speeches, key messages and other corporate messaging as required.
- Collaborates with key industry organizations including the City of Vancouver, Vancouver Hotel Destination Association, Destination BC, Destination Canada and others.

What Are We Looking For?

We are looking for candidates with at least five (5) years of related experience in corporate and strategic communications, writing and content development and media relations. Excellent interpersonal skills and superior ability to write, edit and present are key recruiting criteria. Building and maintaining strong partnerships and working with media to position and manage reputation are strengths.

Candidates must possess project management skills to manage simultaneous projects and meet tight deadlines. Initiative and judgement are required to manage and coordinate media relations activities and provide strategic counsel to internal colleagues.



Fluency in written and spoken English is required with fluency in additional language(s) an asset. Bachelor's Degree in English, Communications or a directly related field, or an equivalent combination of education and experience is required.

Who Are We?

Destination Vancouver is one of the world's most dynamic Destination Organizations, delivering on a mandate for destination development and promotion that makes Vancouver a must visit global destination. It responsibly strives for a triple bottom line approach to measuring destination success through people, planet, and prosperity. As a private, not for profit business association, continued relevancy equals success by supporting the industry and building a competitive global destination brand.

Destination Vancouver has a fabulous product and a powerful brand. Its brand promise, Vancouver is a place that connects people and inspires them to live with passion, underpins how it communicates with potential customers, engages with stakeholders, and services its 800+ members.

What do We Offer?

This position is based in Destination Vancouver's corporate offices with majestic views of the North Shore mountains and proximity to transit and downtown amenities.

We are proud to offer a competitive total rewards program including 3-weeks' vacation (15 days) to start, annual recognition plan, extended health care, health spending account, personal spending account, matching Group RRSP program, transit reimbursement, Team Member Referral program, training and development opportunities, and a flexible work environment.

Destination Vancouver believes in and provides a diverse, equitable, and inclusive work environment.

The health and safety of our team is a top priority, and the expectation is that all Destination Vancouver Team Members be fully vaccinated for Covid-19.

How Do We Connect?

If this sounds like you because you have the knowledge, ambition and drive and describe yourself as enthusiastic and fun, collaborative and focused on building positive and long-term client relationships and achieving sales results, we invite you to apply for this exciting position. Please send your resume and cover letter to:

careers@destinationvancouver.com

For more information, please visit <http://destinationvancouver.com>